



Business Basics Workshop

How to Build a Successful Business

Find out if you're ready to start a business, the steps for starting a business, marketing and customer service advice and resources available to launch a successful business. We will walk you through every aspect of starting a business

Workshop segments include:

- **Why a Business Plan**
- **Financing Your Business**
- **Customer Service in Business**
- **Promotion and Branding through Social Media**
- **Resources for Business in Virginia**



Where: Pioneer Center

Duffield Industrial Park

Duffield, VA

When: December 7, 2011 9am - Noon

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Register: www.peopleinc.eventbrite.com

The workshops are FREE but advanced registration is required